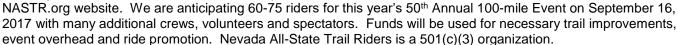
50th Annual Virginia City 100-Mile Ride Sponsorship Opportunities

Sponsorship donations are gladly accepted in both product or monetary support, or any combination thereof. Product donations must be approved by Ride Management. We currently have a Facebook reach of 500+ unique individuals and similar statistics on the



Silver Sponsor (\$100-\$299)

- · Placement of logo and website link on the NASTR.org Sponsorship page as a Ride Sponsor
- Use of the representation that the sponsor is an "Official Sponsor of the 50th Annual Virginia City 100-mile Ride"
- 1/4 page (4" x 5") black & white ad in official ride brochure which is distributed to all participants (Sponsor to provide artwork)
- · Product and/or promotional materials, if provided, will be included in Rider Packets
- Sponsor banner, if provided, will be displayed at the VC100 Ride basecamp

Gold Sponsor (\$300-\$499) In addition to the Silver Sponsor:

- Quarterly promotional mention on the Nevada All-State Trail Riders Facebook Group, sponsor may supply advertising verbiage to be mentioned
- ½ page (8" x 5") black & white ad in official ride brochure which is distributed to all participants (Sponsor to provide artwork, this ad supersedes Silver Ad size)
- Sponsor logo will be included on printing of volunteer ride t-shirts (Sponsor to provide artwork)

Diamond Sponsor (\$500-\$999) In addition to the Gold Sponsor:

- Monthly promotional mention on the Nevada All-State Trail Riders Facebook Group, sponsor may supply advertising verbiage to be mentioned
- Full page (8" x 10") black & white ad in official ride brochure to be distributed to all participants (Sponsor to provide artwork, this ad supersedes Gold Ad size)
- Consideration for exclusivity to product or category and use of the phrase "Official PRODUCT of Nevada All State Trail Riders and the Virginia City 100-Mile Ride"

Platinum Sponsor (\$1,000 and up) In addition to the Diamond Sponsor:

- One free entry to the Virginia City 100 Mile Ride, must be used by 2018
- Opportunity to have a vendor booth and pass out literature and/or have a hosted activity
- Use of Virginia City Ride participant email and mailing list
- Full page (8" x 10") COLOR ad in official ride brochure to be distributed to all participants, <u>opportunity for back cover placement available on a first-come basis</u>
 (Sponsor to provide artwork, this ad supersedes Diamond Ad size)

Award Sponsor (Varies)

Please contact us to become the title sponsor of a particular award of your choice. Award will state "Sponsored by xxx".



